



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Smart Media Group-Alexandria  
814 King St  
Ste 400  
Alexandria, VA 22314

**Schedule Dates** 09/12/12-09/17/12  
**Advertiser** Treasure Coast Jobs Coalition (73822)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** TRESURE CST JBS 9/11 (470967)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** ROSEN, SARIN  
**Phone/Fax** /  
**CPE** TC/C/ORDR/911917  
**Account Types** National/Political Issue Agency 8RD  
**Billing Type** Weekly/Irregular  
**Comments** TRESURE CST JBS 9/11

**Last Modified** 09/06/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06296199  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,682.75  
**Net Total** \$32,202.25  
**Sales Tax**

**By Broadcast Month**

Month	Spots	Rate
Sep. 2012	50	\$37,885.00
<b>Grand Total:</b>	<b>50</b>	<b>\$37,885.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/14/12-09/14/12	3	:30	11P-11:35P (EST)						1			1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		9/30/12
2.0	Normal Line / SPOT (2)	09/14/12-09/14/12	3	:30	11:35P-12:35A (EST)						1			1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/30/12
3.0	Normal Line / SPOT (3)	09/14/12-09/14/12	3	:30	12P-12:30P (EST)						1			1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/30/12
4.0	Normal Line / SPOT (4)	09/14/12-09/14/12	3	:30	4P-5P (EST)						1			1	\$450.00	\$450.00	West Palm Beach (WPEC)		9/30/12
5.0	Normal Line / SPOT (5)	09/14/12-09/14/12	3	:30	5A-5:30A (EST)						1			1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/30/12
6.0	Normal Line / SPOT (6)	09/14/12-09/14/12	3	:30	7P-7:30P (EST)						1			1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/30/12
7.0	Normal Line / SPOT (7)	09/14/12-09/14/12	3	:30	7:30P-8P (EST)						1			1	\$450.00	\$450.00	West Palm Beach (WPEC)		9/30/12
8.0	Normal Line / Prime (8)	09/14/12-09/14/12	3	:30	9P-CBS-CSI New York (Friday)						1			1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		9/30/12
9.0	Normal Line / SPOT (9)	09/17/12-09/17/12	3	:30	11:35P-12:35A (EST)								1	1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/30/12
10.0	Normal Line / SPOT (10)	09/17/12-09/17/12	3	:30	12P-12:30P (EST)								1	1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/30/12
11.0	Normal Line / SPOT (11)	09/17/12-09/17/12	3	:30	4P-5P (EST)								1	1	\$450.00	\$450.00	West Palm Beach (WPEC)		9/30/12
12.0	Normal Line / SPOT (12)	09/17/12-09/17/12	3	:30	5A-5:30A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/30/12
13.0	Normal Line / SPOT (13)	09/17/12-09/17/12	3	:30	9P-5:30P (EST)								1	1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/30/12

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Advertiser Treasure Coast Jobs Coalition (73822)  
Agency Smart Media Group-Alexandria (6613)  
Product POLITICAL ISSUE (ns) (1187)  
Brand TRESURE CST JBS 9/11 (470967)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name ROSEN,SARIN  
Phone/Fax /  
CPE TJC/C/ORDR/911917  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments TRESURE CST JBS 9/11

Last Modified 09/06/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06296199  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$5,682.75  
Net Total \$32,202.25  
Sales Tax

By Broadcast Month Spots Rate  
Sep. 2012 50 \$37,885.00  
Grand Total: 50 \$37,885.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (14)	09/17/12-09/17/12	3	:30	5:30P- 6P (EST)	1								1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/30/12
15.0	Normal Line / SPOT (15)	09/17/12-09/17/12	3	:30	7P- 7:30P (EST)	1								1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/30/12
16.0	Normal Line / SPOT (16)	09/17/12-09/17/12	3	:30	9A- 10A (EST)	1								1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/30/12
17.0	Normal Line / Football (17)	09/16/12-09/16/12	4	:30	1P- Sports-CBS NFL Football								1	1	\$7,500.00	\$7,500.00	West Palm Beach (WPEC)		9/30/12
18.0	Normal Line / SPOT (18)	09/16/12-09/16/12	3	:30	11P- 11:35P (EST)								1	1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		9/30/12
19.0	Normal Line / SPOT (19)	09/16/12-09/16/12	3	:30	7A- 8A (EST)								1	1	\$225.00	\$225.00	West Palm Beach (WPEC)		9/30/12
20.0	Normal Line / SPOT (20)	09/16/12-09/16/12	3	:30	7P- 8P (EST)								1	1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)		9/30/12
21.0	Normal Line / SPOT (21)	09/16/12-09/16/12	3	:30	8A- 9A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/30/12
22.0	Normal Line / SPOT (22)	09/13/12-09/13/12	3	:30	11P- 11:35P (EST)								1	1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		9/30/12
23.0	Normal Line / SPOT (23)	09/13/12-09/13/12	3	:30	12P- 12:30P (EST)								1	1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/30/12
24.0	Normal Line / SPOT (24)	09/13/12-09/13/12	3	:30	5A- 5:30A (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/30/12
25.0	Normal Line / SPOT (25)	09/13/12-09/13/12	3	:30	5P- 5:30P (EST)								1	1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/30/12
26.0	Normal Line / SPOT (26)	09/13/12-09/13/12	3	:30	5:30P- 6P (EST)								1	1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/30/12
27.0	Normal Line / SPOT (27)	09/13/12-09/13/12	3	:30	7P- 7:30P (EST)								1	1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/30/12

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Advertiser	Treasure Coast Jobs Coalition (73822)	Entered By	Nancy Brutus
Agency	Smart Media Group-Alexandria (6613)	CO-OP	No
Product	POLITICAL ISSUE (ns) (1187)	Headline #	06296199
Brand	TREASURE CST JBS 9/11 (470967)	Demo	A35+R
Salesperson	TeleRep/DC, Washington DC (2995)	Order Type	Normal
Sales Office	TeleRep Washington DC	Package Deal	
Buyer Name	ROSEN,SARNI	Commission %	15.00
Phone/Fax	/	Commission	\$5,682.75
CPE	TCIC/ORDR/911917	Net Total	\$32,202.25
Account Types	National/Political Issue Agency BRD	Sales Tax	
Billing Type	Weekly/Irregular		
Comments	TREASURE CST JBS 9/11		

By Broadcast Month	Spots	Rate
Sep. 2012	50	\$37,885.00
Grand Total:	50	\$37,885.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT (28)	09/13/12-09/13/12	3	:30	9A-10A (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
29.0	Normal Line / SPOT (38)	09/12/12-09/12/12	3	:30	11P-11:35P (EST)				1					1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		8/30/12
30.0	Normal Line / SPOT (39)	09/12/12-09/12/12	3	:30	11:35P-12:35A (EST)				1					1	\$340.00	\$340.00	West Palm Beach (WPEC)		8/30/12
31.0	Normal Line / SPOT (40)	09/12/12-09/12/12	3	:30	4P-5P (EST)				1					1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/30/12
32.0	Normal Line / SPOT (41)	09/12/12-09/12/12	3	:30	5A-5:30A (EST)				1					1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
33.0	Normal Line / SPOT (42)	09/12/12-09/12/12	3	:30	5:30P-6P (EST)				1					1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/30/12
34.0	Normal Line / SPOT (43)	09/12/12-09/12/12	3	:30	7P-7:30P (EST)				1					1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/30/12
35.0	Normal Line / SPOT (44)	09/12/12-09/12/12	3	:30	7:30P-8P (EST)				1					1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/30/12
36.0	Normal Line / SPOT (45)	09/14/12-09/14/12	3	:30	5P-5:30P (EST)					1				1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/30/12
37.0	Normal Line / SPOT (46)	09/14/12-09/14/12	3	:30	5:30P-6P (EST)					1				1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/30/12
38.0	Normal Line / SPOT (47)	09/17/12-09/17/12	3	:30	11P-11:35P (EST)							1		1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		8/30/12
39.0	Normal Line / SPOT (48)	09/13/12-09/13/12	3	:30	4P-5P (EST)					1				1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/30/12
40.0	Normal Line / SPOT (49)	09/13/12-09/13/12	3	:30	5A-5:30A (EST)					1				1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/30/12
41.0	Normal Line / SPOT (50)	09/13/12-09/13/12	3	:30	7:30P-8P (EST)					1				1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/30/12

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42.0	Normal Line / SPOT (S1)	09/12/12-09/12/12	3	:30	12P-12:30P (EST)				1					1	\$525.00	\$525.00	West Palm Beach (WPEC)		9/30/12
43.0	Normal Line / SPOT (S2)	09/12/12-09/12/12	3	:30	7p-7:30P (EST)				1					1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/30/12
44.0	Normal Line / SPOT (S3)	09/12/12-09/12/12	3	:30	9A-10A (EST)				1					1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/30/12
45.0	Normal Line / SPOT (S4)	09/14/12-09/14/12	3	:30	9A-10A (EST)						1			1	\$300.00	\$300.00	West Palm Beach (WPEC)		9/6/12
46.0	Normal Line / SPOT (S5)	09/17/12-09/17/12	3	:30	7:30P-8P (EST)							1		1	\$450.00	\$450.00	West Palm Beach (WPEC)		9/6/12
47.0	Normal Line / SPOT (S6)	09/15/12-09/15/12	3	:30	11P-11:35P (EST)							1		1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		9/6/12
48.0	Normal Line / Prime (S7)	09/15/12-09/15/12	3	:30	9P-CBS-Crimetime (Saturday)							1		1	\$750.00	\$750.00	West Palm Beach (WPEC)		9/6/12
49.0	Normal Line / SPOT (S8)	09/13/12-09/13/12	3	:30	11:35P-12:35A (EST)							1		1	\$340.00	\$340.00	West Palm Beach (WPEC)		9/6/12
50.0	Normal Line / SPOT (S9)	09/12/12-09/12/12	3	:30	9P-9:30P (EST)				1					1	\$600.00	\$600.00	West Palm Beach (WPEC)		9/6/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Smart Media Group

do hereby request station time concerning the following issue:

Treasure Coast Jobs Coalition

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

WPEC # 1344084

**Total Charges:**    \$ 37,885 =

This broadcast time will be used by: Treasure Coast Jobs Coalition

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasure Coast Jobs Coalition

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

8/24/12

Date



Signature

703-5841747

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Willie K. Roberts

Printed Name

Sales Director

Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: TREASURE COAST JOBS COALITION PARTY: \_\_\_\_\_

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: SARIN ROSEN  
Candidate Manager Agency Committee (circle one)

ADDRESS: SMART MEDIA GROUP - ALEXANDRIA  
814 KING STREET SUITE 400  
ALEXANDRIA, VA 22314

PHONE: 703-518-4747 FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Information Requested: RATES & AVAIL.

Final Disposition: ORIGIN PLACES \$37,885\*

If Committee, list officers and position: \_\_\_\_\_

TAKEN BY: CHERYL BLAIR DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

T Rep/WASH.